

**WLD - WEB SITE DEVELOPMENT QUESTIONNAIRE**

Date: \_\_\_\_\_

How Did you Hear about WLD:

Search Engine, Yellow Pages, Referral?

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**CLIENT INFORMATION**

Client WLD ID:

Contact Name:

Business Name:

Business Address:

Contact Number:

Fax Number:

GST Number:

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**WEBSITE PROJECT: HOSTING & DOMAIN NAME INFORMATION**

Client Domain Name:

www.

Hosting Company Name:

Web Hosting Login ID:

Web Hosting Password:

FTP: Host Name:

FTP: User ID:

FTP: Password:

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**PROJECT OPTIONS, Check Off or List Details**

Web Site - New or Re-Design:

Web Site - Maintenance:

Web Site - Database / Ecom:

Search Engine Submission:

Domain Name Purchase:

Web Site - Hosting:

Email Alias Setup/Point To:

Email Newsletter Campaign:

Email Header Stationary:

Logo Design:

Business Card Design:

Brochure Design:

Product Photographs:

Other:

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**COMPANY INFO**

Company Product or Service:

Target Market / Age:

Company Colours:

Company Font:

Theme, i.e. Business, Funky:

Your Vision / Ideas:

Images / Graphics Available - List:

Logo Provided: Digital Format?

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**IF PROJECT IS A WEBSITE**

What Topics / Pages do you require? Do you have content available for these pages?

- About US: \_\_\_\_\_
- Products / Services: \_\_\_\_\_
- Portfolio / Courses: \_\_\_\_\_
- Testimonials: \_\_\_\_\_
- Tips: \_\_\_\_\_
- Price List: \_\_\_\_\_
- Contact Us: \_\_\_\_\_
- Links: \_\_\_\_\_
- : \_\_\_\_\_
- : \_\_\_\_\_
- : \_\_\_\_\_

**SEARCH ENGINE**

List 20 + words that you would use to search generically for your Product or Service online using a search engine, i.e. Google.ca: Separate list with a comma, i.e. Company, London, Ontario, Canada:

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**WEBSITE EXAMPLES**

Website Examples that you Do or Don't Like the look of:

- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_
- <http://www.> \_\_\_\_\_

**PROJECT DUE DATES**

- Media Release Date: \_\_\_\_\_
- What is the Event? \_\_\_\_\_
- Project Due Date: \_\_\_\_\_

**CLIENT NOTES / REQUESTS**

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