

Lori Collins



London, ON

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Selling a Home

"First Impressions are Lasting Impressions."

The decision to buy a house is not solely based upon rational factors such as price, location and accessibility to services. It is also an emotional choice. It is a search for a home, a place in which one will find comfort, security and happiness, a place one would want to settle down and live in.

Emotions are set early, so it is important that minor, even typical, nuisances such as an unmowed lawn or a pile of boots by the door are looked after. As unfair as it might be to your home, after only fifteen seconds most buyers have already developed a perception of your property that will colour their feelings for the rest of the showing and perhaps dramatically affect their perceived value of the property.



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When Selling Your Home With Us, You can expect...

- A Market Evaluation showing the current listings and recent sold homes in your neighbourhood. This is important in pricing your home accurately and gives us a price based on facts!
- An informative presentation on "Selling Your Home" including hints on getting your home ready to sell and how to get the most money for your home!
- A proven marketing strategy to get your home SOLD in the shortest time possible!
- Weekly communication with us!
- Co-ordination and feedback on all showings.
- We will ALWAYS return your calls as promptly as possible.
- Friendly, courteous service!
- Hard work & dedication! We work hard for our money.
- Honesty, Integrity & Professionalism.
- Full commitment to Customer Service - we want your business for life!
- Enthusiasm! We LOVE selling houses!

Articles

- [Sellers Guide 2007 \(PDF 7MB\)](#)

