



London, ON

Sutton Group - Preferred
Realty Inc. Brokerage
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Selling a Home

"First Impressions are Lasting Impressions."

The decision to buy a house is not solely based upon rational factors such as price, location and accessibility to services. It is also an emotional choice. It is a search for a home, a place in which one will find comfort, security and happiness, a place one would want to settle down and live in.

Emotions are set early, so it is important that minor, even typical, nuisances such as an unmowed lawn or a pile of boots by the door are looked after. As unfair as it might be to your home, after only fifteen seconds most buyers have already developed a perception of your property that will colour their feelings for the rest of the showing and perhaps dramatically affect their perceived value of the property.



Lari Collins

When Selling Your Home With Us, You can expect...

- A Market Evaluation showing the current listings and recent sold homes in your neighbourhood. This is important in pricing your home accurately and gives us a price based on facts!
- An informative presentation on "Selling Your Home" including hints on getting your home ready to sell and how to get the most money for your home!
- A proven marketing strategy to get your home SOLD in the shortest time possible!
- Weekly communication with us!
- Co-ordination and feedback on all showings.
- We will ALWAYS return your calls as promptly as possible.
- Friendly, courteous service!
- Hard work & dedication! We work hard for our money.
- Honesty, Integrity & Professionalism.
- Full commitment to Customer Service - we want your business for life!
- Enthusiasm! We LOVE selling houses!

Articles

- [Sellers Guide 2007 \(PDF 7MB\)](#)

